

Technology, Weapons, and International Conflict

Tuesday/Thursday, 11:00am-12:20pm, Porter Hall A18B

Course Number: 84-374 / 84-674

Instructor Information

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What Is This Course About?

"Advancements" in military technology over time have enabled countries to kill quickly, with pinpoint precision, and on a massive scale from thousands of miles away. Today, emerging technologies also empower state and non-state actors to use lethal force via remote control and may even allow machines to kill autonomously. While once the purview of science fiction, lethal autonomous weapons systems—sometimes referred to as killer robots—are becoming a reality. This course will trace developments in military technology from the gunpowder revolution in the 15th century and the nuclear revolution in the 20th century to emerging technologies like drones and artificial intelligence in the 21st century. Along the way we will assess the development, spread, effectiveness, and morality of these technologies and address critical questions for scholarship and policy. Are nuclear weapons a net positive or negative for international security, and will they ever be employed again or is there a "taboo" against their use? Do drone strikes increase or decrease terrorism, and what impact do remotely controlled systems have on conflict between states? Does military technology determine victory and defeat on the battlefield, and how have technologically inferior actors like the Viet Cong, Mujahideen, and Taliban managed to beat superpowers such as the Soviet Union, and United States? Why are some countries able to successfully innovate whereas others fail? Do states always pursue military technologies to improve their security, or does the desire for status and prestige sometimes impact the kinds of weapons states want? Could the use of lethal autonomous weapons ever be considered ethical? These are just a handful of the questions we will explore in this class. By the end of the course, students will have a grasp of the history of military innovation and many of the key debates and theories in this field.

Assignments/Grading

In-Class Participation (10%)

I hope you will learn something from me over the course of the semester, but just as if not more importantly I believe you will learn much from each other (and I will learn from you!). However, this requires that you attend and actively participate in class. Participation includes asking questions, answering questions I ask the class as a whole, and being active in small group work.

Reading Quizzes (25%)

Cramming before midterms or finals is counter-productive to learning because (a) that means you cannot effectively participate in class discussion, and (b) research has shown that information studied in a cramming session is less likely to be remembered in the long-term. To provide a bit of an incentive or "nudge" for you to do the reading each week, we'll start most classes with a short (5 minute) closed-note quiz. They will mostly consist of multiple choice, true/false questions, and (very) short answer questions. The questions are not meant to trick you! My goal in designing the quizzes is that if you did the reading, you should get near 100%. And because we're doing quizzes, we will not have an in-class midterm or final exam. If you want to take quizzes on your computer, please download Respondus LockDown Browser (instructions are on the last page).

Written Policy Memo (15%) and Oral Policy Briefing (15%)

Pick one session of the course (e.g., the class on the aircraft, strategic bombing, and World War II). Write a policy memo that is between 1,000 and 1,500 words (about 4-6 pages double-spaced; the bibliography does *not* count towards the world limit) that does one of the following:

- 1. Applies the theory/debate we will discuss in class to a contemporary international relations policy issue, debate, or case. For example, for the week on offense-defense theory, you might write about whether some current-generation technology is changing the offense-defense balance. For the week on gender, you might write about how gender hierarchies are impacting the integration of some current-generation technology. For the week on the mass army, you might write about current debates related to whether the US (or any other country!) should have an all-volunteer or conscription-based military.
- 2. Discusses a contemporary international relations policy issue, debate, or case related to the technology we will discuss in class. For example, for the weeks on nuclear weapons, you might write about current debates related to whether the US should have low-yield nuclear weapons, what the US policy towards Iran's nuclear program should be, or whether Japan/South Korea/Taiwan should acquire nuclear weapons. For the week on social media, you could write about to what extent the government should enact regulations to reduce the chances of foreign states or terrorist groups weaponizing these platforms. For the week on the artillery revolution or dynamite, you could interpret the technology broadly to focus on international firearm or explosive regulations in the current day.

If you have any uncertainty about whether an idea meets these criteria, please reach out to me.

<u>How Do I Sign Up for a Topic/Week?</u> You can access the sign-up sheet <u>here</u> or on Canvas under "Pages" and "Policy Memo/Presentation Sign-Up Sheet." Click "edit" at the top of the page and add your name. *The deadline to sign up is September 5*.

How Should the Memo Be Organized? Your memo should include at least six sections. First, three lines ("to," "from," and "regarding") that say who the memo is to, who it is from, and what it is regarding. For the "to" line, pick a relevant person that has some influence over the issue in question (e.g., a president/prime minister, secretary of state/defense, military leader, senator, leader of an international organization, etc.). Second, an executive summary section that very briefly (in one paragraph) explains what the contemporary problem is, why it matters, and what your principal recommendation(s) are (this does not contribute to the world limit). Third, a background section that explains in a bit more depth what the problem is and motivates why it matters using examples and/or statistics. Fourth, a section/sections outlining your specific policy recommendations (e.g., "policy recommendation 1," "policy recommendation 2," etc.), how they will be implemented, and-most importantly-your logic for why adopting these policies is the best option. If you chose Option 1 above, then this is the section where you might integrate insights from the relevant theory to justify your argument. Though you can also feel free to recommend policies that contradict the theory you chose to apply to a contemporary case! Fifth, a section on counterarguments and rebuttals that outlines what detractors would say about your policy recommendations and why they are wrong. In this section, "steel-man" (rather than "strawman") your actual or hypothetical opponents. Sixth, a short conclusion section that reminds the decision-maker you're trying to convince of the bigger-picture and what the consequences would be if they don't adopt your recommendations.

When is the Memo Due? The memo is due by 5pm on the day before class meets for the session you are writing on.

<u>Oral Policy Briefing:</u> Deliver a 4-6 minute presentation about your policy memo on the day class meets for the session you are writing on. Pretend you are briefing the person you wrote the memo to and they were too lazy to read it. Be prepared for questions from your classmates and me! You may use slides if you prefer (email them to me at least two hours before class), but you do not have to. If you do use slides, make sure you're not just reading off of them.

Research Essay (35%)

Your paper should assess one or more of the theories/debates on the syllabus using one or more technologies and/or case studies that was <u>not</u> the main technology/case we discussed in class. For example, if you wanted to analyze adoption-capacity theory, then you could not do so by focusing on carrier warfare. If you wanted to analyze strategic bombing, then you could not do so by focusing on World War II. Additionally, do <u>not</u> pick a technology/case that the author of the theory analyzes in their article/book. If you have any uncertainty about whether an idea meets these criteria, please reach out to me. Specifically, the paper should do one of the following:

- 1. Assess one theory with one technology or historical case study.
- 2. Assess one theory with two technologies or historical cases to consider *when* the theory is most and least likely to hold. Specifically, explain the variable(s) that impacts when the theory has greater or lesser explanatory power.
- 3. Assess two competing theories (e.g., adoption-capacity theory and status-seeking theory) or one debate (e.g., the debate over whether drones are stabilizing or destabilizing for international conflict) with one technology or historical case.
- 4. Use statistical analysis to test either (a) whether a theory holds on average in a large sample, (b) what factors make a theory more or less likely to hold (i.e., assess moderators

/ interaction effects), (c) what mechanism(s) explain why a theory operates, or (d) whether a prior statistical finding related to a theory we discussed holds for a rigorous replication that changes the model in some non-trivial way. If you choose this option, then your analysis should <u>not</u> simply duplicate a prior statistical study; it must be novel in some way.

I'm open to other options as well, but consult with me before pursuing them.

<u>Undergraduate Students</u>: Your essay should be between 2,500 and 3,000 words (about 10-12 pages double-spaced). The bibliography does *not* count towards the 2,500-3,000 words.

<u>Graduate Students</u>: Your essay should be between 4,500 and 5,000 words (about 18-20 pages double-spaced). If you are utilizing case studies, then you should also use at least some primary sources (e.g., government documents, speeches, interviews, etc.). The bibliography does *not* count towards the 4,000-5,000 words.

How Should the Essay Be Organized? Your essay should include at least six sections. First, an introduction that motivates the importance of your topic and posits a clear thesis statement outlining your argument/findings. Second, a short literature review section that explains the logic of the theory/theories/debate you are testing. Third, a section on hypotheses that either (a) clearly lays out what empirical evidence you should find if the theory (or theories) is true, or (b) explains your theoretical argument about when the theory is more/less likely to hold. Fourth, a section on case selection. Justify your choice of case(s) or statistical setup. Fifth, a section outlining the evidence from your case(s) or statistical analysis and how it supports or contradicts the hypotheses you posited. Explain potential counterarguments to your interpretation of the evidence and respond to them. Sixth, a conclusion that discusses the implications of your findings for policy and scholarship. Here is where you might also explicitly note the limitations of your analysis.

750-1,000 Word Outline Due November 13: This should include your research question, what your theoretical argument is (if applicable), what case(s) you plan to utilize or what statistical analysis you will conduct, why you chose that case or statistical approach, and what you believe your case(s)/statistical analysis will show from an initial look at the evidence/data. This is worth 5% of your overall grade. Email to me by 8:00pm on November 13.

Final Draft Due December 8: This is worth 30% of your overall grade. Email to me by 10:00pm.

Grading Scale

A (90-100%), B (80-89%), C (70-79%), D (60-69%) R (Under 60%).

Missing Class / Late Assignments Due to Extenuating Circumstances

Attending and participating in class discussions helps facilitate learning; not only for you, but also for your peers. Therefore, part of your grade is based on your attendance and active participation. Turning in assignments on time is also important for ensuring that no student(s) have an unfair advantage. It's also good practice for your future job. With that being said, your health, wellness, religious beliefs, professional advancement, etc. is important to me and I recognize you may occasionally need to miss class or turn in an assignment late due to extenuating circumstances. This includes (but isn't limited to) a physical or mental health crisis, family medical emergency, religious event, or job interview. If you need to miss class or cannot turn in an assignment on time due to one of these issues, then please *let me know at least 48 hours in advance* (except in the case of an emergency) and we can find an appropriate accommodation.

Overview of the Class Schedule

Many political science courses focus primarily on theory and use the occasional historical case study to test the theory, whereas other classes focus principally on history with some theory sprinkled in. In this class we will attempt to marry theory with history so that we can learn about both simultaneously. To that end, each week will focus on—in roughly chronological order—a different technology/innovation, and we will use that technology/innovation to analyze a different major political science theory or debate. All readings are available here, or by going to the course Canvas page and navigating to the "Files" section.

The Era	The Innovation	The Political Science Theory/Debate
	Infantry Revolution	Gender Hierarchies
14 th Century	(especially the	and the Integration of
	longbow/crossbow)	Military Technologies
15 th Century	Artillery/Gunpowder Revolution (especially the cannon)	Offense-Defense Theory
18 th Century / Napoleonic France	Levée en Masse	Theory of Nationalism and the Mass Army
19th Century /	Industrial Revolution	Debates Over How Much
American Civil War	(especially the railroad	the Skill of Commanders
Tunchean Civii wai	and telegraph)	and Soldiers Matters
Late 19 th Century / Early 20 th Century	Dynamite	Lethal Empowerment Theory
Early 20th Century / World War I	Submarine	Alfred Mahan's Theory of Naval Strategy
Mid 20 th Century / World War II	Aircraft	Theories of Strategic Bombing
Mid 20 th Century and Beyond	Aircraft Carrier Warfare	Adoption-Capacity Theory
Mid 20 th Century and Beyond	Aircraft Carrier	Status-Seeking in Military Acquisitions
Mid 20 th Century and Beyond	Nuclear Weapons	Debates Over Nuclear Superiority
Mid 20 th Century and Beyond	Nuclear Weapons	Debates Over the Nuclear Taboo
Mid 20 th Century and Beyond	Nuclear Weapons	Debates Over Nuclear Proliferation
Late 20th Century /	Information Revolution	Debates Over Whether a
Gulf War	(especially precision-	Revolution in Military
Guil Wal	guided weapons)	Affairs Has Occurred

Late 20 th Century / Gulf War	Information Revolution (especially precision- guided weapons)	Theory of the Modern System of Warfare
Post-World War II	Military Medicine	Debates Over Whether War is on the Decline
Early 21st Century	Suicide Bombing	Theories of Why the Weak Win
Early 21st Century	Uninhabited Aerial Vehicles (aka Drones)	Debates Over Whether Drones Increase or Decrease Terrorism
Early 21st Century	Uninhabited Aerial Vehicles (aka Drones)	Debates Over Whether Drones Are Destabilizing for International Conflict
21st Century	Cyber	Debates About How Transformational Cyber Is
21st Century	Social Media	Debates About Foreign Electoral Intervention
21st Century	Lethal Autonomous Weapons Systems	Theories of Just War

Detailed Class Schedule

August 29: Introduction to the Course

- Suggested Reading
 - Andrew F. Krepinevich, "From Cavalry to Computer: The Pattern of Military Revolutions," The National Interest, Link, 13 pages.

August 31: Military Innovation and the Purpose of War

- Required Reading
 - Michael C. Horowitz and Shira Pindyck, "What Is a Military Innovation and Why It Matters," *Journal of Strategic Studies*, Link, *Only* pages 85-103.
 - Carl Von Clausewitz, On War, Book 1, Chapter 1 ("What is War?"), Link, (there are multiple translations so make sure to use this version, which is translated by Howard and Paret), Only pages 75-89.
 - Note: This is a hard reading. Here is a tip that might be helpful: What Clausewitz does is start with an extreme concept ("absolute war") and then explain why that concept doesn't hold in the real world.
 - Sun Tzu, The Art of War, Chapter 3 ("Offensive Strategy"), Link, Only pages 77-84.
- Discussion Questions
 - Do you buy the Horowitz/Pindyck definition of military innovation? Or is it too broad or too narrow?
 - What is the distinction Clausewitz makes between "absolute war" and "war in practice" / "real war"? Why does Clausewitz believe war more closely resembles that latter than the former?
 - What does this distinction and Clausewitz's famous dictum that "war...is the continuation of policy by other means" suggest about how military technology can be used in accordance with or contrary to the purpose of war?
 - Can military technology help achieve Sun Tzu's goal to "subdue the enemy without fighting"? If so, then how?

September 7: The Infantry Revolution and How Gender Hierarchies Impact the Integration of Military Innovations

- Reminder: Sign up for your policy memo/presentation topic by the end of the day!
- Big Question: Why do actors acquire and integrate some technologies into their arsenals and not others?
- Required Reading
 - Shira Pindyck, Innovation and Inclusion in the Armed Forces, Chapter 2: "A Theory of Military Innovation and Gender," Link, Only pages 22-45.
 - o Bernard and Fawn M. Brodie, *From Crossbow to H-Bomb*, Chapter 2: "The Middle Ages," Access from CMU Course Reserves or Here, *Only* pages 35-40.
 - Clifford J. Rogers, "The Military Revolutions of the Hundred Years War," *Journal of Military History*, Access from the course website, *Only* pages 245-257.

- Discussion Questions
 - What are the gender-related factors Pindyck identifies as impacting the likelihood a technology will be integrated or not?
 - Do technologies associated with the infantry revolution (e.g., the longbow and crossbow) provide compelling evidence for Pindyck's theory? Is this an easy, hard, or moderate test of the theory?
 - How important a variable do you think gender is compared to others in explaining the integration of military technologies?
 - Are there current-era technologies where gender-related factors are playing a role?
 - Will changing gender norms reduce the impact gender plays in the integration of military technologies?

September 12: The Artillery Revolution and Offense-Defense Theory

- Big Question: What factors impact the likelihood of war?
- Required Reading
 - Charles L. Glaser and Chaim Kaufmann, "What is the Offense-Defense Balance and Can We Measure It?" *International Security*, Link, 39 pages.
 - Bernard and Fawn M. Brodie, From Crossbow to H-Bomb, Chapter 2 ("The Middle Ages") and Chapter 3 ("The Impact of Gunpowder"), Access from <u>CMU Course</u> Reserves or Here, Only pages 31 and 41-54.
- Discussion Questions
 - o Can weapons be effectively classified as offensive or defensive?
 - o Can the overall offense-defense balance be measured empirically before the outcome of a conflict is known?
 - Does it matter if subjective perceptions of the overall offense-defense balance don't match the objective reality?
 - How important is technology to determining the offense-defense balance relative to other variables?
 - Can offense-defense theory explain the dynamics of other critical conflicts, such as World War I, World War II, and the Cold War?
 - Does offense or defense have the advantage today? How does your assessment impact how you view the optimal response to a Chinese invasion of Taiwan?

September 14: Levée en Masse, Nationalism, and the Mass Army

- Big Question: How do you get hundreds of thousands of people to risk their lives and fight for your cause?
- Required Reading
 - Michael C. Horowitz and Shira Pindyck, "What Is a Military Innovation and Why It Matters," Appendix: "Levée en Masse," *Journal of Strategic Studies*, Link, <u>Only the</u> 7-page section titled "Levée en Masse" in the appendix.
 - o Barry R. Posen, "Nationalism, the Mass Army, and Military Power," *International Security*, Link, *Only* pages 80-106 and 120-122.
 - Massimiliano Gaetano Onorato et al., "Technology and the Era of the Mass Army,"
 Journal of Economic History, Link, Only pages 449-457 and 473-476.
- Discussion Questions
 - Do you think the Levée en Masse should qualify as a military innovation?

- Which explanation for the rise of the "mass army" do you find more compelling? Posen's nationalism-based argument or Onorato et al.'s technology-based argument?
- Do you think a conscription or volunteer-based military is more effective? From an ethical perspective, is one superior to the other?

September 19: The Russia-Ukraine War and The Spiral vs. Deterrence Model

- GUEST SPEAKER: George Beebe
 - o Director of Grand Strategy, Quincy Institute for Responsible Statecraft
 - o Former Director of the CIA's Russia Analysis and Open Source Center
 - Author of The Russia Trap: How Our Shadow War with Russia Could Spiral into Nuclear Catastrophe
- Required Readings:
 - Stephen Van Evera, "The Spiral Model v. The Deterrence Model," Link, 4 pages.
 - George Beebe, "Testing Russia's Red Lines Could Become a Fatal Experiment," Responsible Statecraft, <u>Link</u>, 3 pages.
 - o George Beebe, "America's Strategy for the NATO Alliance is Failing," *Responsible Statecraft*, Link, 3 pages.
- Assignment: Post two questions for George on Canvas under the "Discussions" section (see here).

September 21: Dynamite and Lethal Empowerment Theory

- Big Question: Why do non-state actors acquire and integrate some technologies into their arsenals and not others?
- Required Reading
 - Audrey Kurth Cronin, Power to the People: How Open Technological Innovation is Arming Tomorrow's Terrorists, Introduction, Chapter 1 ("Classic Models of Military Innovation: Shaped by the Nuclear Revolution"), Chapter 3 ("Dynamite and the Birth of Modern Terrorism"), and Chapter 4 ("How Dynamite Diffused"), Access through the course website or online through CMU's library, Only pages 1-4, 12-15, 19-31, 61-63, 73-79, 94-98, 109-112, and 116-125.
 - H-Diplo/ISSF Roundtable on Audrey Kurth Cronin's Power to the People, "Review by Deborah Avant", Link, Only pages 6-8.
- Assignment: Post two questions for Professor Cronin on Canvas under the "Discussions" section (see here).
- Discussion Questions
 - What is the difference between open and closed systems of technological innovation? How does this difference help explain the likelihood that technology will spread to violent non-state actors?
 - How does Cronin's lethal empowerment theory help explain the spread of dynamite technology to violent non-state actors? Is this case study compelling evidence for her theory?
 - What does lethal empowerment theory indicate about the likely spread of emerging military technologies to non-state actors, such as drones, artificial intelligence, and cyber capabilities?
 - How should Cronin's argument make us think about the modern threat from terrorism? Is it underrated relative to state threats (e.g., Russia, Iran, and China)?
 - o What are the policy implications of lethal empowerment theory in your view?

September 26: The Submarine, Mahan's Theory of Sea Power, and World War I

- Big Question: What determines the outcome of wars?
- Required Reading
 - o "The Blockade of Germany," UK National Archives, Link, 2 pages.
 - Bernard and Fawn M. Brodie, From Crossbow to H-Bomb, Chapter 7: "World War One, The Use and Non-Use of Science," Access from <u>CMU Course Reserves</u> or Here, Only pages 180-189.
 - Kevin D. McCranie, Mahan, Corbett, and the Foundations of Naval Strategic Thought, Access from the course website, <u>Only pages 12-22, 95-100, 161-172,</u> 183-190, and 215-218
 - Note: Pages 215-218 are marked as pages 112-144 in the McCranie_StrategicSeapower5 pdf on the course website.

Discussion Questions

- Can naval power ever be a sufficient condition to win conflicts? Is it always a sufficient condition? How important is naval power relative to other dimensions of power (e.g., land or air)?
- Did Germany use its naval power in World War I in accordance with Mahan's strategic guidance? Was German maritime strategy successful? What about Allied maritime strategy?
- Is it ethical to target non-military vessels or impose blockades that harm civilians in the course of a war?
- This isn't covered in the readings, but what role does offense-defense theory play (if any) in explaining the dynamics of World War I? What about gender theory?

September 28: The Aircraft, Theories of Strategic Bombing, and World War II

- Big Question: What determines the outcome of wars?
- Required Reading
 - o Robert A. Pape, *Bombing to Win: Air Power and Coercion in War*, Chapter 3: "Coercive Air Power," Access from the course website, *Only* pages 55-86.
 - Max Boot, War Made New: Technology, Warfare, and the Course of History, 1500 to Today, Chapter 9: "Superfortresses and Firebombs," Access from <u>CMU Course</u> <u>Reserves</u>, <u>Only pages 268-294</u>.
 - Ward Wilson, "The Winning Weapon? Rethinking Nuclear Weapons in Light of Hiroshima," *International Security*, Link, 18 pages.

- What four types of coercive air strategies does Pape identify?
- How effective was strategic bombing during World War II?
- Which types do you believe are most and least effective, or are none of them effective? Why or why not?
- Is it ever morally acceptable to use airpower directly against civilians? If not, then should America's actions in World War II be considered the equivalent of a war crime?
- o Did the US make the right decision to use nuclear weapons against Japan?

October 3: Aircraft Carrier Warfare and Adoption-Capacity Theory

- Big Question: Why do actors acquire and integrate some technologies into their arsenals and not others?
- Required Reading
 - Michael C. Horowitz, The Diffusion of Military Power: Causes and Consequences for International Politics, Chapter 1 ("Introduction) and Chapter 3 ("Carrier Warfare"), Access from the course website, 42 pages.
- Discussion Questions
 - o What is adoption-capacity theory?
 - Does it adequately explain the spread (or lack thereof) of carrier warfare after World War II?
 - What are the other variables/factors that likely help explain the spread of military technology? Are the variables adoption-capacity theory identifies the most important?
 - Do gender theory and adoption-capacity theory contradict each other? Do they complement each other in any ways? Same questions for lethal empowerment theory.
 - What does adoption-capacity theory suggest about the likely spread of emerging military technologies, such as drones, artificial intelligence, and cyber capabilities?

October 5: The Aircraft Carrier Club and the Role of Status-Seeking in Military Acquisitions

- Big Question Why do actors acquire and integrate some technologies into their arsenals and not others?
- Required Reading
 - Lilach Gilady, The Price of Prestige: Conspicuous Consumption in International Relations, Chapter 1 ("Explaining Conspicuous Consumption in International Relations") and Chapter 3 ("The Aircraft Carrier Club"), Access on the course website, Only pages 55-58, 65-73, and 81-84 in Chapter 3.
 - o Paul Musgrave, Review of The Price of Prestige, Link, 2 pages.
- Discussion Questions
 - What is the logic for why states may pursue certain military technologies to enhance their status? How does this explanation differ from standard realist models that focus on security threats?
 - Does the theory effectively explain the proliferation of aircraft carriers? Does it do so better or worse than adoption-capacity theory?
 - We previously discussed the role gender may play in the integration of certain military technologies, as well as adoption-capacity theory. Could the variables in these theories help explain which military technologies are likely to be perceived of as higher status than others?
 - What does Gilady's prestige-focused theory say about the likely spread of emerging military technologies, such as drones, artificial intelligence, and cyber capabilities?

October 10: Nuclear Weapons and Debates Over the Value of Nuclear Superiority

- Big Question: Is having more of a certain weapon than your opponent always better?
- Required Reading
 - Matthew Kroenig, "Nuclear Superiority and the Balance of Resolve: Explaining Nuclear Crisis Outcomes," *International Organization*, <u>Link</u>, <u>Only pages 141-161</u>.
 - Matthew Fuhrmann and Todd S. Sechser, "Debating the Benefits of Nuclear Superiority for Crisis Bargaining Part II," Duck of Minerva, Link, A few pages.
 - Note: Use the link here rather than accessing this reading through the course website.
 - Matthew Kroenig, "Debating the Benefits of Nuclear Superiority for Crisis Bargaining Part IV," Duck of Minerva, Link, A few pages.
 - Note: Use the link here rather than accessing this reading through the course website.
 - o David C. Logan, "The Nuclear Balance Is What States Make of It," *International Security*, Link, *Only* pages 172-197.
- Discussion Questions
 - What are the theoretical arguments for and against nuclear superiority?
 - Empirically, how should we measure nuclear superiority? Is the Kroenig or Logan operationalization better?
 - Should the United States aim to have more nuclear weapons than either China or Russia? Should it have more nuclear weapons than both combined? Or does it not matter as long as the US maintains a second-strike capability?

October 12: NO CLASS

- Enjoy a slightly early fall break!
- Required Viewing: CNN Documentary on the Cuban Missile Crisis, Link, 45 minutes.
- This would also be a great time to start thinking about your research essay

October 17/October 19: NO CLASS (Fall Break)

October 24: Nuclear Weapons and Debates Over the Nuclear Taboo

- Big Question: Are there some weapons that states will refuse to use even if they have military utility on the battlefield?
- Required Reading
 - o Nina Tannenwald, "The Nuclear Taboo: The United States and the Normative Basis of Nuclear Non-Use," *International Organization*, Link, 32 pages.
 - Daryl G. Press, Scott D. Sagan, and Benjamin A. Valentino, "Atomic Aversion: Experimental Evidence on Taboos, Traditions, and the Non-Use of Nuclear Weapons," *American Political Science Review*, Link, 17 pages.
- Discussion Questions
 - Should the empirical standard for something qualifying as a "taboo" be higher than qualifying as a "norm"?
 - o Is "taboo talk" in the historical record compelling evidence for Tannenwald's argument?

- Can we effectively assess the validity of the nuclear taboo argument using survey experiments on the public about hypothetical scenarios?
- Could the nuclear taboo be a dynamic that holds for political decision-makers even if it doesn't do so for the general public?
- Can you imagine a contemporary scenario where nuclear weapons would be used? How does Russia's decision not to use nuclear weapons in the current Russia-Ukraine War impact your evaluation of the nuclear taboo thesis?
- Does the nuclear taboo extend to chemical weapons as well?

October 26: Nuclear Weapons and the Debate Over the Dangers of Proliferation

- Big Question: Is having more of certain types of weapons in the world a good thing for international peace and stability?
- Required Reading
 - Scott D. Sagan and Kenneth N. Waltz, "Is Nuclear Zero the Best Option?", The National Interest, Link, 9 pages.
 - o Francis J. Gavin, "Same As It Ever Was: Nuclear Alarmism, Proliferation, and the Cold War," *International Security*, Link, *Only* pages 7-17 and 23-28.
 - o Mark S. Bell, "Beyond Emboldenment: How Acquiring Nuclear Weapons Can Change Foreign Policy," *International Security*, Link, 33 pages.
- Discussion Questions
 - What are the theoretical arguments that nuclear proliferation is (a) incredibly dangerous, (b) not particularly dangerous, and (c) actually beneficial? What is the empirical evidence for each position?
 - O How high a priority (if at all) should the United States place on preventing nuclear proliferation? What if US allies and partners like South Korea and Japan decide to pursue a nuclear weapons capability?
 - Should the US be willing to go to war to prevent Iran from acquiring a nuclear weapon? Or is diplomacy a more promising path? Should the US be willing to risk nuclear war in order to force North Korea to denuclearize? How high is the risk that North Korea will actually use nuclear weapons absent a US attack?
 - Should nuclear weapons be classified as offensive weapons, defensive weapons, or both?

October 31: The Information Revolution, Debates About Whether a Revolution in Military Affairs Has Occurred, and the Gulf War

- Big Question: When do we know that the character of war has been changed forever by the introduction of a new set of technologies?
- Required Reading
 - Max Boot, War Made New: Technology, Warfare, and the Course of History, 1500 to Today, "Part IV: The Information Revolution," Access from <u>CMU Course</u> <u>Reserves</u>, <u>Only pages 307-351</u>.
 - Ketih L. Shimko, The Iraq Wars and America's Military Revolution, Chapter 1: "Military Revolutions and the Iraq Wars," Access on the course website, <u>Only pages 1-5 and 15-19</u>.

- H-Diplo/ISSF Roundtable on Keith Shimko's The Iraq Wars and America's Military Revolution, "Review by Jasen J. Castillo" and "Author's Response by Keith L. Shimko," Link, Only pages 7-10 and 19-22 in the pdf.
- Jeffrey F. Collins and Andrew Futter, "Reflecting on the Revolution in Military Affairs: Implications for the Use of Force Today," *Russia in Global Affairs*, Link, 11 pages.

Discussion Questions

- What are the key elements of the "information revolution"? How did they materialize in the Gulf War?
- o How should we define a "revolution" in military affairs? What are its key elements?
- Was the information revolution a true revolution in military affairs? If not, then should some of the other "revolutions" in military affairs we talked about be recoded?
- Is the Gulf War case compelling evidence for the argument that a revolution in military affairs has occurred?
- How are the technologies associated with the information revolution impacting current conflicts, such as the Russia-Ukraine War?

November 2: The Information Revolution, Biddle's Theory of the Modern System, and the Gulf War

- Big Question: What determines the outcome of wars?
- Required Reading
 - Stephen Biddle, Military Power: Explaining Victory and Defeat in Modern Battle, Chapter 1 ("Introduction"), Chapter 2 ("A Literature Built on Weak Foundations"), Chapter 3 ("The Modern System"), Chapter 4 ("The Modern System, Preponderance, and Changing Technology") and Chapter 7 ("Operation Desert Storm"), Access on the course website, Only pages 1-5, 14-27, 35-39, 44-51, 52-62, Table 4.1 on page 74, and 132-149.
 - Eliot A. Cohen, "Stephen Biddle on Military Power," Journal of Strategic Studies, Link, Only pages 416-419.
 - Michael Horowitz and Stephen Rosen, "Evolution or Revolution?" *Journal of Strategic Studies*, Link, Only pages 442-445.
 - Stephen Biddle, "Military Power: A Reply," Journal of Strategic Studies, Link, Only pages 465-467.
 - o Ryan Grauer and Michael C. Horowitz, "What Determines Military Victory? Testing the Modern System," *Security Studies*, Link, *Only* pages 83-85 and 111-112.

- What is the modern system? How does its explanation for military outcomes differ from other prominent theories?
- Does Biddle believe modern technological developments make the modern system irrelevant/less relevant, and how are his views relevant to the revolution in military affairs debate we discussed last week? Is his argument compelling? Does it hold for emerging technologies like drones, cyber, and AI?
- How does Biddle's argument relate to discussions we had in previous weeks about offense-defense theory, the importance of skilled commanders, Mahan's naval strategy, and strategic bombing?
- Does the Gulf War case provide persuasive evidence for the significance of the modern system?

November 7: NO CLASS (Democracy Day)

November 9: Military Medicine and Debates Over Whether War is on the Decline

- Big Question: What factors impact the costs of war?
- Required Reading
 - Joshua S. Goldstein and Steven Pinker, "War Really Is Going Out of Style," New York Times, Link, 3 pages.
 - Steven Pinker, The Better Angels of Out Nature: Why Violence Has Declined, Link, Only pages 10-14, 182-185, and 236-242 of the pdf.
 - o John Mearsheimer, "Review Symposium: Has Violence Declined in World Politics?" *Perspectives on Politics*, Link, *Only* pages 570-572.
 - o Tanisha M. Fazal, "Dead Wrong? Battle Deaths, Military Medicine, and the Exaggerated Reports of War's Demise," *International Security*, Link, 31 pages.
- Discussion Questions
 - What is the evidence Pinker utilizes to argue war is on the decline?
 - What are the causal mechanisms Pinker and Goldstein put forward to explain the alleged decline of war? Are they compelling?
 - What is Fazal's response to the Pinker/Goldstein thesis that war is on the decline? Is the evidence she employs compelling? Do you think her work completely overturns the thesis that war is on the decline, simply moderates it to some extent, or doesn't challenge it at all?

November 14: Outline of Long-Form Essay Due and Peer Review Day

Required Reading: None

November 16: Suicide Bombing and Theories of Why the Weak Win

- Big Question: What determines the outcome of wars?
- Required Reading
 - Andrew Mack, "Why Big Nations Lose Small Wars: The Politics of Asymmetric Conflict," World Politics, Link, Only pages 175-187.
 - Ivan Arreguín-Toft, "How the Weak Win Wars: A Theory of Asymmetric Conflict," International Security, Link, Only pages 93-117.
 - Jens Ringsmose, "When Great Powers Lose Small Wars," Global Society, Link, 8 pages.
 - Michael C. Horowitz, "Nonstate Actors and the Diffusion of Innovations: The Case of Suicide Terrorism," *International Organization*, Link, <u>Only pages 39-40 (Section titled: "Are Suicide Attacks a Military Innovation?")</u>.
 - Michael C. Horowitz, "The Rise and Spread of Suicide Bombing," Annual Review of Political Science, Link, Only pages 74-81.
 - Jakana L. Thomas, "Wolves in Sheep's Clothing: Assessing the Effect of Gender Norms on the Lethality of Female Suicide Terrorism," *International Organization*, Link, Only pages 769-773.

Optional Reading

 Joshua A. Schwartz, "Dragon Power Is Awesome. But It Can't Tell You How to Rule," Washington Post, Link, 3 pages.

Discussion Questions

- o What is Mack's theory for why big nations lose small wars?
- How does Arreguín-Toft, Merom, and Record's theory differ from Mack's? Which theory is most convincing?
- Should suicide terrorism be classified as a military innovation?
- How does suicide terrorism relate to the theories by Mack, Arreguín-Toft, and Merom specifically? Is it a wise strategy for terrorist and other non-state groups to adopt?
- Does the increasing use and (potentially) effectiveness of female suicide bombers support, contradict, or qualify Pindyck's argument about the role of gender in the integration of military innovations?
- Does suicide terrorism impact the offense-defense balance?
- Thinking back to our discussion of nationalism, the mass army, and the Levée en Masse, does recruiting suicide bombers present any particular challenges relative to more conventional soldiers?
- Can lethal empowerment theory help explain the diffusion of this potential "innovation"?
- o How does the logic of suicide bombing relate to the logic of strategic bombing?

November 21: Uninhabited Aerial Vehicles and Debates About Whether Drones Reduce or Increase Terrorism

- Big Question: What are effective ways to counter terrorism?
- Required Reading
 - Anouk S. Rigterink, "The Wane of Command: Evidence on Drone Strikes and Control Within Terrorist Organizations," *American Political Science Review*, Link, 19 pages.
 - Asfandyar Mir and Dylan Moore, "Drones, Surveillance, and Violence: Evidence from a US Drone Program," *International Studies Quarterly*, Link, 15 pages.
 - Bryce Loidolt, "Managed Risks, Managed Expectations: How Far Will Targeted Killings Get the United States in Afghanistan?" War on the Rocks, Link, 6 pages.
 - Agil Shah, "Drone Blowback: Much Ado about Nothing?" Lawfare, Link, 4 pages.
 - o Ahsan I. Butt, "Article Review on Aqil Shah's 'Do U.S. Drone Strikes Cause Blowback?" *H-Diplo*, Link, 7 pages.
 - Joshua A. Schwartz and Matthew Fuhrmann, "Do Armed Drones Reduce Terrorism? Here's the Data," Washington Post, Link, 2 pages.

- What are the mechanisms explaining why drones may increase terrorism? What are the mechanisms explaining why drones may reduce terrorism?
- o Which perspective do you find more compelling?
- Do you think the use of drones is ethically justified? Are there more and less ethical ways to use drones for the purpose of countering terrorism?
- From a policy perspective, to what extent should the United States employ drones to counter terrorism? Are drones a sufficient substitute for large-scale ground operations to counter terrorism? Do they provide a strong or weak rationale for withdrawing from Afghanistan?

O How do drones relate to our previous discussions relating to gender, offensedefense theory, lethal empowerment theory, strategic bombing, adoption-capacity theory, status-seeking, debates about whether a revolution in military affairs has occurred, and the modern system?

November 23: NO CLASS (Thanksgiving)

November 28: Uninhabited Aerial Vehicles and Debates About Whether Drones Are a Stabilizing or Destabilizing Force for Interstate Conflict

- Big Question: Is having more of certain types of weapons in the world a good thing for international peace and stability?
- Required Reading
 - Jason Lyall, "Drones Are Destabilizing Global Politics: Simple Vehicles Make Conflict Tempting and Cheap," Foreign Affairs, Link, 4 pages.
 - o Amy Zegart, "Cheap Flights, Credible Threats: The Future of Armed Drones and Coercion," *Journal of Strategic Studies*, Link, *Only* pages 6-12 and 27-31.
 - o Erik Lin-Greenberg, "Wargame of Drones: Remotely Piloted Aircraft and Crisis Escalation," *Journal of Conflict Resolution*, Link, 21 pages.
 - Antonio Calcara et al., "Why Drones Have Not Revolutionized War: The Enduring Hider-Finder Competition in Air Warfare," *International Security*, Link, <u>Only pages</u> 130-139 and 143-144.
 - Jacquelyn Schneider, "Unscorable at 12: Technically Correct, But Misses the Mark," Security Studies, Link, 7 pages.
- Discussion Questions
 - o In what ways can drones be a destabilizing force in interstate conflict? In what ways can they be a stabilizing force? On net, which perspective do you find most persuasive?
 - From a methodological perspective, do you find Zegart and Lin-Greenberg's experiments conducted on national security practitioners compelling? Is it more, less, or just as convincing as qualitative evidence from real-world cases or statistical evidence would be?
 - What role have drones played in the interstate conflict between Russia and Ukraine? Does this case help settle the debate?
 - What should the United States' policy towards drone proliferation be? Should the United States put any restrictions on how it uses drones in interstate conflict?

November 30: Cyber Warfare and Debates Between Policymakers and Academics About How Transformational It Is

- Big Question: When do we know that the character of war has been changed forever by the introduction of a new set of technologies?
- Required Reading
 - Jon R. Lindsay, "Stuxnet and the Limits of Cyber Warfare," Security Studies, Link, 40 pages.
 - Eric D. Lonergan, "The Cyber-Escalation Fallacy: What the War in Ukraine Reveals About State-Backed Hacking," Foreign Affairs, Link, 11 pages.

 David Cattler and Daniel Black, "The Myth of the Missing Cyberwar: Russia's Hacking Succeeded in Ukraine—And Poses a Threat Elsewhere Too," Foreign Affairs, Link, 6 pages.

• Discussion Questions

- What are the arguments of those that believe a cyber revolution has occurred and is/will transform warfare?
- What are the arguments of those that are skeptical about the impact operations in the cyber domain will have on conflict?
- o How do these arguments relate to our discussion of offense-defense theory?
- Which perspective do you believe the Stuxnet cyber attack supports? What about Russia's cyber operations in Ukraine?
- How important do you believe the cyber domain is relative to other domains we have discussed in class, such as the air and sea domain?
- Thinking back to our discussion of dynamite and lethal empowerment theory, how concerned should US policymakers be about non-state actors leveraging cyber to conduct attacks?
- Thinking back to our discussion about the skill of commanders/soldiers, how much does the skill of "cyber warriors" matter? Does skill matter more than in the cyber domain than others?

December 5: Social Media and Debates About Foreign Electoral Intervention

- Big Question: How can technologies impact what the "battlefield" includes?
- Required Reading
 - Dov H. Levin, "When the Great Power Gets a Vote: The Effects of Great Power Electoral Interventions on Election Results," *International Studies Quarterly*, Link, 13 pages.
 - Michael Tomz and Jessica L.P. Weeks, "Public Opinion and Foreign Electoral Intervention," American Political Science Review, Link, 16 pages.
 - Zach Dorfman, "Why Russia Will Keep Poking America's Racial Wounds," Axios, Link, Access online (pdf not available), 2 pages.
 - Gregory Eady et al., "Exposure to the Russian Internet Research Agency Foreign Influence Campaign on Twitter in the 2016 US Election and its Relationship to Attitudes and Voting Behavior," *Nature*, Link, 9 pages.

- Do you agree with the two conditions Levin lays out for when electoral interventions are most likely to occur? Is his analysis of the effectiveness of those interventions historically convincing?
- To what extent do you believe Russian intervention in the 2016 election was successful or unsuccessful? To what extent does Eady et al.'s paper settle the debate?
- Does the existence of social media make it easier for countries to engage in electoral intervention? Does it make it easier for them to do so successfully?
- Do you think it's ever appropriate for the United States to intervene in another country's electoral process? If so, under what conditions?
- To what extent should the United States be willing to retaliate in response to meddling in its own elections? Should the US have responded more strongly to Russia's intervention in the 2016 election?

To what extent should the government regulate social media to reduce the effects of misinformation/disinformation campaigns? Do social media companies have an obligation to do so themselves? If so, then at what cost to their bottom line?

December 7: Lethal Autonomous Weapons Systems and Theories of Just War

- Big Question: Are there some weapons that states should refuse to use even if they have military utility on the battlefield?
- Required Reading
 - Seth Lazar, "Just War Theory: Revisionists Versus Traditionalists," Annual Review of Political Science, Link, Only pages 45 (all of page 45) to 51.
 - Michael C. Horowitz and Paul Scharre, "The Morality of Robotic War," New York Times, Link, 3 pages.
 - Hitoshi Nasu and Christopher Korpela, "Stop the 'Stop the Killer Robot' Debate: When We Need Artificial Intelligence in Future Battlefields," Council on Foreign Relations, Link, 8 pages.
 - Denise Garcia, "The Case Against Killer Robots: Why the United States Should Ban Them," Foreign Affairs, Link, 4 pages.
 - Campaign to Stop Killer Robots, "Problems with Autonomous Weapons," Link, a few pages.
 - Zachary Fryer-Biggs, "Can Computer Algorithms Learn to Fight Wars Ethically?"
 Washington Post, Link, 15 pages.
- Discussion Questions
 - What are the traditional *jus in bello* (justice in war) principles?
 - Do you find these principles convincing, or are you persuaded by any of the revisionist arguments? Are there any missing principles you'd add?
 - What are the ways in which lethal autonomous weapons systems (LAWS) may accord with just war theory or even allow states to wage wars that are *more* just? What are the ways in which LAWS may violate just war principles? Which perspective do you find most compelling?
 - From a policy perspective, should the US or other countries pursue a total ban on "killer robots"? If not, are there regulations short of a ban you think would make sense?

Questions to Ask When Evaluating Theories

- Are the concepts and variables in the theory defined clearly?
- Are the factors in the theory necessary and/or sufficient conditions for certain outcomes to occur?
- Does the author explain the *logic* of why X causes Y? Do you buy it? Are there alternative mechanisms explaining why X causes Y that the author doesn't consider?
- Does the author consider the counterfactual? If so, then does the author use counterfactuals effectively? If not, consider them yourself.
- Is the causal claim falsifiable? In other words, is there evidence that you could realistically find that would disprove the theory?
- Are there historical examples that do not conform to the author's argument? Would the theory hold in other contexts (e.g., time periods, countries, etc.)?
- What factors make the theory more and less likely to hold?
- Does the author consider rival explanations and treat them fairly?

- Might there be omitted variables bias? That is, could there be a variable correlated with both the independent and dependent variables of a theory that's the real cause?
- Could there be reverse causation? Might Y cause X rather than the other way around?

News Resources to Follow International Security Current Events

- Foreign Affairs
- War on the Rocks
- Foreign Policy
- Bulletin of the Atomic Scientists
- Lawfare

Respect, Diversity, and Inclusion

I am committed to ensuring that my classroom is a friendly and inclusive learning environment that will serve students from all diverse backgrounds and perspectives. Although I encourage rigorous debate, you should always treat each other with respect, and I commit to doing so as well. The diverse perspectives, areas of expertise, and lived experiences we bring to the classroom is something I view as a great strength that will help facilitate learning. I do not permit bullying or harassment under any circumstances. Do not hesitate to reach out to me with any concerns you may have, and there will never be any backlash of retaliation permitted for raising concerns. CMU also offers resources through the Center for Student Diversity and Inclusion.

Learning Resources Offered by CMU

CMU offers various programs via the <u>Student Academic Success Center</u> to support student learning outside the traditional course structure.

Mental Health Resources Offered by CMU

Taking care of your mental health, in addition to your physical health, is critically important. If you're struggling with anxiety, depression, or anything else, then I'd urge you to seek support. CMU offers Counseling and Psychological Services (CaPS). Visit their website or call them at 412-268-2922 for 24/7 support. You can also call the Re:solve Crisis Network at 888-796-8226 or the National Suicide Prevention Lifeline at 800-273-8255.

Accommodations for Students with Disabilities

If you have a disability and have an accommodations letter from the Disability Resources office, I encourage you to discuss your accommodations and needs with me as early in the semester as possible. I will work with you to ensure that accommodations are provided as appropriate. If you suspect that you may have a disability and would benefit from accommodations but are not yet registered with the Office of Disability Resources, I encourage you to contact them at access@andrew.cmu.edu.

Academic Integrity

Academic dishonesty will not be tolerated because it is antithetical to learning. See CMU's <u>Policy on Academic Integrity</u> for more information.

Policy on the Use of Artificial Intelligence for Assignments

Just as the internet revolutionized how students completed their assignments, generative artificial intelligence (GAI) tools—such as ChatGPT—are likely to do the same. For that reason, I don't believe a blanket ban on the use of GAI in this class is appropriate. In my view, we need to learn how to most effectively use these tools to enhance learning rather than ban them. Therefore, you may feel free to use ChatGPT to generate ideas for assignments or conduct research, but you must cite your use of it, or it will be considered academic misconduct. I would also strongly caution you against relying too much on ChatGPT, as it is quite prone to misstating academic arguments and historical events, as well as making up sources. While you may use ChatGPT to generate ideas or conduct research (as long as you cite it), your writing must be your own. Do not use ChatGPT to write your essay or memo, or that will be considered academic misconduct.

Respondus LockDown Browser

This course requires the use of LockDown Browser for online exams. Watch this video to get a basic understanding of LockDown Browser:

https://www.respondus.com/products/lockdown-browser/student-movie.shtml

Download Instructions

- Select a quiz from the course (I've posted an ungraded practice quiz on Canvas)
- If you have not already installed LockDown Browser, select the link to download the application and follow the installation instructions
- Return to the quiz page in a standard browser
- LockDown Browser will launch and the quiz will begin